

PREVENT AI4Circular Accelerator

Call for Interest



PREVENT
Waste Alliance



MAIBORNWOLFF

How can data and Artificial Intelligence accelerate the transition to a circular economy?

- To explore this question in practice, we are launching our new AI4Circular **Accelerator Programme for PREVENT members**.
- The overall objective is support PREVENT members to **foster innovative circular approaches and business models** through data and AI, while enabling collaboration and experimentation across the network.
- The programme is structured around **three complementary cohorts** and the contents will be adapted to the participant's needs.
- The programme will be implemented by **MaibornWolff**.





Cohort 1: Training – AI for Circularity

Target Group

PREVENT members that want to better understand and apply AI and data-driven approaches in a circular economy context.

Goal

Enable participants to build a solid understanding of AI potentials for circular economy and to take concrete steps towards application.

What to expect:

- Learn how AI creates value in the Circular Economy – from real world examples
- Exchange with other data-driven PREVENT members
- Understand key concepts, improve your prompting skills, and learn about limitations and legal aspects for responsible AI
- Hands-on learning formats, tools and examples tailored to circular economy challenges
- Learn how to turn an idea into a practical AI adoption!

Cohort 2: Accelerator – Scaling AI Use Cases for Circular Economy

Target Group

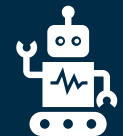
Data-driven and digital organisations that already work with data and want to test, refine or scale concrete AI use cases within their circular business models.

Goal

Identify, strengthen and accelerate concrete AI-driven use cases that enhance circular performance, scalability, competitiveness, and sustainability.

What to expect:

- Structured support to identify high-impact AI use cases
- Expert input on data strategy, AI model design and implementation
- Peer exchange with other data-driven and digital PREVENT members
- Opportunity for expert support and sparring on the integration of proven AI solutions into existing business models or operations



Cohort 3: Data Cooperation – Joint AI Experiment

Target Group

Organisations interested in collaborating on data-driven experiments across organisational boundaries to add value to their data.

Goal

Demonstrate the value of collaborative data and AI approaches for tackling systemic circular economy challenges.

What to expect:

- Joint experimentation on a common AI/ML use case (e.g. litter monitoring, material traceability, digital product passports)
- Exploration of collaborative data approaches such as federated learning or shared data spaces
- Safe, trust-based environment for cross-company learning and innovation
- Insights into how data cooperation can unlock new circular solutions and additional revenue.



Interested? **Let us know!**

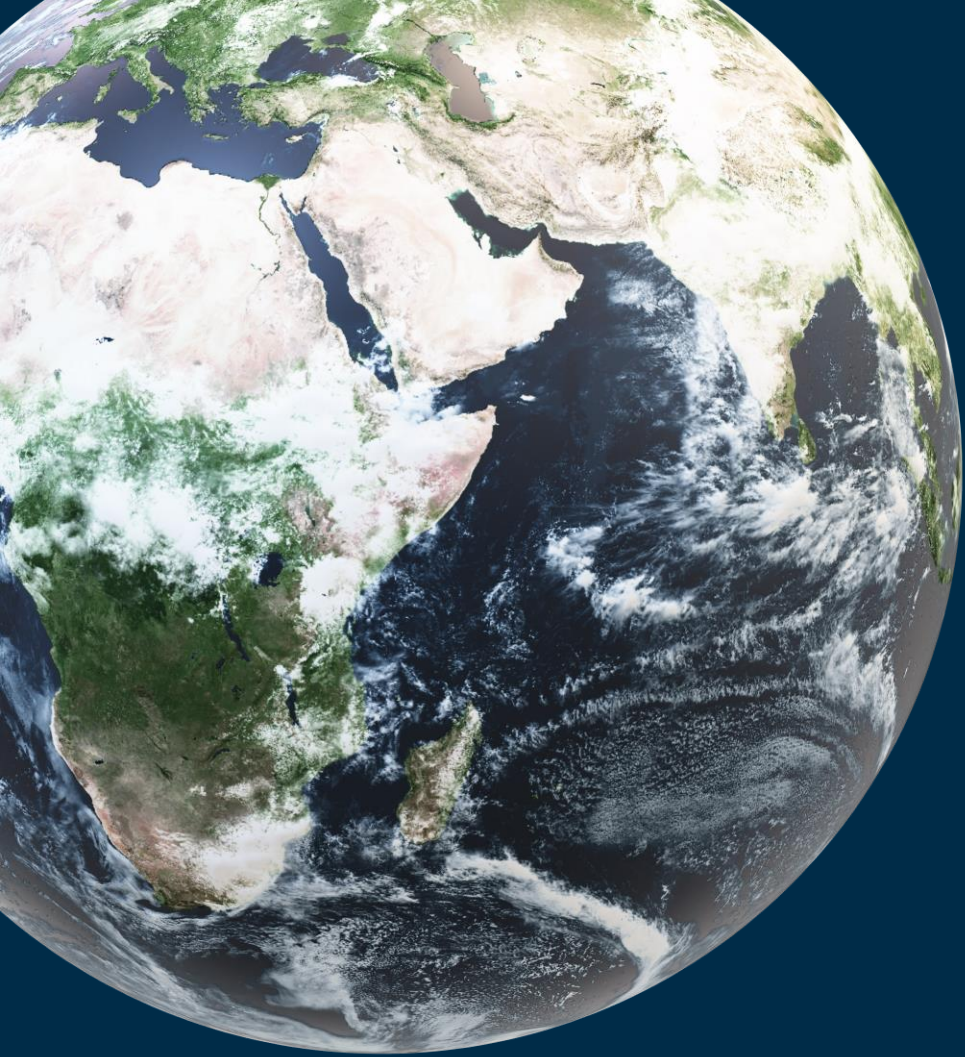
- We invite all PREVENT members to express their interest by completing a short online questionnaire (approx. 10 minutes).
- Your answers will be treated confidentially and used exclusively for the selection and allocation of participation.
- If you have any questions or would like to discuss which cohort might be the best fit for your organisation, feel free to reach out to steffen.blume@giz.de and anika.schumann@giz.de!

The questionnaire helps us to:

- Understand your organisation's needs
- Match you with the most relevant cohort
- Design the programme content **based on your needs!**

👉 [PREVENT AI4Circular Accelerator Participation Survey! – Fill out form](#)





Together for a Circular Economy

We look forward to shaping the future of AI-enabled circular economy together with you!



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