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Date of Birth: 27 March 1964

## 1. Academic Qualifications:

1989: Bachelor Chemistry (Technical University Berlin – West Germany)  
1993: Dipl. Ing - Masters Chemical Engineering (Technical University Berlin – West Germany)  
1995: MBA International Business - Thesis in Investment Banking (Merrill Lynch)

## 2. Career Path:

5/2016 – date **Founder & CEO – (Trans Africa Services)** - Building Bridges & Business with international partners, institutions and financiers across multiple sectors focusing on Africa  
**Century Park Hotel & Residences Ltd (Kigali)** – Board member and Chief Executive Officer – Till July 2025  
**Island Harvest Inc. (Barbados IFC)** – Strategic Partner Africa & Indian Ocean (Food Security)  
**Senior Consultant** – IOS Partners Inc. (USA) and Centre Francais Formation et Conseil (France)  
**Founding President** – *Technical University Berlin Africa Alumni Association – Germany*  
**Economic Development Ambassador** – *Berlin Partner for Business & Technology*  
**Africa Working Group** – German Recycling & Waste Management Association (RETech)  
**Member** – Prevent Waste Alliance (Circular Economy)

4/2006 – 3/2015 **International Air Transport Association (IATA)**  
*Africa Director Airports, Passenger, Cargo & Security / Member Africa Middle East Leadership Team & Area Manager East Africa & Indian Ocean Islands / Head Nairobi Mission*

10/1998 – 4/2006 **CARAT (Consulting for African & Regional Air Transportation) Air Mauritius Ltd.**  
*Head Air Mauritius Consulting*

5/1997 – 9/1998 **De Chazal Du Mee – Representing Arthur Andersen Worldwide**  
*Senior Consultant - Center of Excellence (COE)*

5/1996 – 4/1997 **ITF Intertraffic – Traffic Management Arm of the Daimler Benz Group- Germany**  
*Consultant – Planning & Design Integrated Traffic Management Systems*

2/1996 – 6/1996 **Schiller International University - Germany**  
*Lecturer Management Studies*

11/1995 – 1/1996 **Merrill Lynch - Germany**  
*Business Analyst Invest Banking – MBA thesis “Banking Operations & Procedures”*

11/1993 – 4/1994 **AFB Parexel – Pharmaceutical Research Organisation - Germany**  
*Marketing Executive – Europe “Client Relations and Marketing”*

2/1991 – 3/1993 **Pharma Gebuhr – Berlin - Germany**  
*Key Account Executive – OTC Pharmaceutical Products (Eastern Europe)*

6/1989 – 10/1989 **Goedeck AG – Berlin (Now sales Division of Pfizer Group)**  
*Technical and Research Assistant – Pharmaceutical Division*

### 3. Professional Experience

#### 3.1 International Air Transport Association (IATA)

- Following IATA's global restructuring, in charge of a new function as Africa Head Airports, Passenger, Cargo & Security (APCS) at director level w.e.f July 2013. In this capacity, I was on the Africa & Middle East (AME) Regional Leadership Team and on global IATA working groups such as Simplifying The Business, Aviation Fuel etc.
- Pan-African role covering the key operational delivery systems and infrastructure of the aviation industry both on the passenger and cargo fronts. Working closely with the central divisions and the Regional Office in Amman, I was accountable for the delivery of the APCS agenda and global Board Monitored Activities and Strategic Objectives.
- Responsible for high-level relationship management and campaign delivery with airports (and associated suppliers and governments) regarding APCS strategy, Passenger/Cargo operations improvements and charges. Acted as anchor point for Security & Facilitation for the region in line with relevant ICAO Annexes.
- Worked closely with directors across regions in driving agenda i.e. Members & External Relations, Safety & Flight Operations, Industry Distribution/Financial Services and Marketing and commercial services.
- Represented IATA Africa and spoke at global and regional forum on APCS matters and acted as key liaison with major institutional stakeholders.
- In charge of the green field setting up of IATA Office and BSP operations for Southwest Africa in Lagos, Nigeria and Ghana in 2007 and Rwanda in 2011.
- As Area Manager East Africa, in charge of Governance under the Billing & Settlement Plan (BSP) for the region. Key deliverables included stakeholder (airlines, agents & associations) relationship management, risk management under International Passenger Protection etc. Services that hosted 100 airlines, 600 travel agents, 250 freight forwarders whilst processing some USD 1 billion settlements annually.

#### 3.2 Air Mauritius Ltd / Consulting for African & Regional Air Transportation - CARAT

- **(2000/2001)** - Headed the Corporate Restructuring Programme Office (CRPO) that facilitated the implementation of the organisation restructuring plan. In this capacity, worked closely with the Managing Director and reported to the Corporate Restructuring Steering Committee comprising the Chairman, Chief Executives and Board Members.
- **(2001/2002)** - Co-ordinated and facilitated the finalisation of the 3-year Business Plan
- **2004** – Developed, designed and delivered MK's first Code of Ethics as per Board request.
- **(2002 – 2006)** - Shouldered commercial responsibility for Air Mauritius Helicopter Services. This entailed managing the commercial function, budget preparation and monitoring, development of promotional tools, marketing communication, service structure and tariff etc. Also included business development, distribution, helipad expansion plan and structuring/negotiations for proposed General Aviation framework.
- **1999** - Managed the restructuring of the African Airlines Association (AFRAA) - Conducted Africa wide survey of member airlines, interviewed Chief Executives, developed the Transformation Programme with a review of the mission, key objectives, Articles of Association and presented same to the Executive Committee at the AGA held in Ethiopia for approval.
- **(2001 – 2002)** Lead the consulting team jointly with IOS Partners of the US and DCDM that managed the privatisation of Air Malawi. Project entailed advising the Privatisation Commission of the Republic of Malawi on the privatisation strategy, structuring the transaction documents, information memorandum, conducting road shows and managed the bidding process.
- **(1999 – 2003)** - Due diligence of airlines in view of privatisation i.e. Air Mozambique, Air Madagascar and Air Botswana. This involved diagnosis of the financial and technical status of the company, review of strategic plan, proposed structuring of transaction and preparation of bid documents
- **(1997 – 1998)** Lead consultant for the preparation of Rwanda Air Business plan and the development of the restructuring programme and Financial Management System for the Regie Aeroport du Rwanda.



### 3.3 Other Engagements & Current Business Areas

- *Founder & CEO (Trans Africa Services) – Provide strategic advisory/business facilitation services out of Mauritius in conjunction with private network partners, international companies and investors / financiers with mandates in place*
- *Recently engaged as Strategic Partner Africa & Indian Ocean for Island Harvest Inc. (Barbados) under a Food Security Strategic Cooperation Agreement for land/ocean based aquaculture with [www.innovasea.com](http://www.innovasea.com) under investment company Cuna del Mar: [www.cunadelmar.com](http://www.cunadelmar.com) and for industrial hydroponics with [www.netafim.com](http://www.netafim.com) under Orbia ([www.orbia.com](http://www.orbia.com)).*
- *Ongoing engagements and mandates in multiple sectors i.e. real estate & hospitality, logistics, infrastructure, renewable energy, mining, circular economy, agribusiness with partnership in place including raising finance.*
- *Engaged under IOS Partners Inc. on consulting assignments a.o. supported as regional partner as Strategic Advisor to Government on the privatisation of Air Madagascar.*
- *Founding President of Technical Uni Berlin Africa Alumni Association registered in Mauritius jointly with expert resources across Africa. This is a platform supporting German institutions, universities and companies' engagement in Africa.*
- *Hands-on sales and marketing experience as key account executive for an Over-The-Counter pharmaceutical trading company in Eastern Europe - Berlin*
- *Assisted in the formulation and implementation of the Company's expansion strategy in the former Eastern European market. This involved assessing the market potential, negotiations with key suppliers and setting up a distribution channel.*
- *Monitored the entire delivery chain to bring to market a new pharmaceutical product from the research laboratory through clinical testing to the marketplace. This involved trans-European activities and project follow-up with all stakeholders.*
- *Organisational and compensation structure review of the East African Development Bank (EADB), one of the largest development banks in Eastern Africa. The organisational structure was reviewed, and a new structure based on processes rather than functions was implemented. Benchmarking with regional competitors was carried out and a new compensation structure formulated.*
- *Represented IATA and spoke at multiple international forum with media engagements.*

### 4. Committees:

- *IATA's Africa & Middle East Regional Leadership Team (RLT) - Amman*
- *Board Member of the Mauritius Young Entrepreneur Trust (MYET)*
- *Represented Africa on the IATA New Generation ISS Global Project Development*
- *Member of Board and Advisory Councils on multiple business with Africa focus*

### 5. Referees:

- *Mr. Abder Berthe – Secretary General African Airlines Association (Nairobi) [aberthe@afraa.org](mailto:aberthe@afraa.org)*
- *Ms. Adeyemi Funke – Secretary General African Civil Aviation Commission (Dakar) [secretariat@afcac.org](mailto:secretariat@afcac.org)*
- *Ms. Hussein Dabbas – General Manager Middle East & Africa (Embraer) [Hussein.dabbas@embraer.net.br](mailto:Hussein.dabbas@embraer.net.br);*
- *Mr. Cornwell Muleya - CEO Industrial Development Corporation (IDC – Zambia) [cornwell.muleya@idc.co.za](mailto:cornwell.muleya@idc.co.za);*

### 6. Languages:

Fluent in written and spoken: *English, French and German*

