

South Africa Development from a voluntary to a mandatory EPR scheme for packaging

The country of South Africa states an example of the development from a voluntary, industry-led Extended Producer Responsibility (EPR) scheme for packaging to a mandatory scheme. This change has been in place since 05 May 2021 in accordance with the Extended Producer Responsibility Regulations, Section 18 of the National Environmental Waste Management Act.

Multiple voluntary EPR schemes for different packaging waste streams have emerged since the early 2000s, leading to an increase in separate collection and recycling rates for the materials covered by the scheme. There is still scope for further improvement that shall be addressed through the mandatory EPR scheme.

Consultation to develop a mandatory EPR system



started in 2017. The so-called 'Section 28 Notice', which set out plans for an EPR system funded by a tax collected from producers and managed by the government, was withdrawn in December 2019. It was replaced by the Section 18 Notice – Extended Producer Responsibility Scheme. This new Notice provides for a more co-operative relationship between industry and government. It requires, however, full EPR implementation for the sectors paper and packaging and some singleuse products, electrical and electronic equipment, and lighting by 05 November 2021.

Introduction

South Africa has a population of approximately 59 million,¹ heavily concentrated in urban agglomerations along the south and south-east coast and around Johannesburg. South Africa is a regional economic leader but faces major socio-economic challenges. Growth in population and GDP combined with a raising urbanisation rate led to an increased waste generation rate. Separate

¹ Government of South Africa, 'South Africa at a glance', Website, <u>https://www.gov.za/about-sa/south-africa-glance</u>







collection and recycling rates for various packaging waste streams have been increasing, but there is room for further improvement. The number of people working in the **informal waste sector** is estimated at 60,000. Their work collecting waste and keeping it out of landfill is estimated to save municipalities/local authorities 700 million rand (approximately 35 million euros) a year.²

Extended Producer Responsibility for packaging in state policy initiatives

South Africa's National Environmental Management: Waste Act, 2008 (Act No. 59 of 2008) entered into force in 2009 and was amended in 2014. It provides the basic legal framework for waste management in South Africa, and is aimed at "avoiding and minimising the generation of waste; reducing, re-using, recycling and recovering waste; treating and safely disposing of waste as a last resort [and] preventing pollution and ecological degradation (...)".³ In order to achieve these objectives, a National Waste Management Strategy was drawn up in 2011. It reinforces the importance of the waste hierarchy set out in the above extract from the Waste Act, and sets eight measurable objectives, including a 25% diversion rate from landfill, a waste collection coverage rate of 95% in urban areas and 75% in rural areas, and the creation of 69,000 new jobs and 2,600 small and medium-sized enterprises and cooperatives in the waste services and recycling industries.

In December 2019, the Department of Environmental Affairs published a draft **2019 Revised and Updated National Waste Management Strategy** for public consultation, and was published as amended in January 2021. The document focuses on the circular economy, and specifically on 'closing the loop' between resource extraction and waste disposal by the application of waste avoidance, reuse, repair, recycling, and recovery throughout the economic cycle to minimise waste and reduce demand for virgin materials as production inputs (...)". The revised strategy also envisages a shift from "a top-down, state-led approach to management and regulation of the waste sector" to "supporting innovation and partnership with the private sector, collaborating with other government departments (...)".⁴ This is in line with South Africa's **Operation Phakisa on Chemicals and Waste**, which took place in 2017. Between 24 July and 24 August 2017, stakeholders from the public and private sectors, civil society and academia worked together with the Department of Environmental Affairs and the Department of Planning, Monitoring and Evaluation to draw up a number of targets and initiatives for waste management.⁵

Extended Producer Responsibility is defined in Section 18 of the Waste Act as "measures that extend a person's financial or physical responsibility for a product to the post-consumer stage of the product, and includes (a) waste minimization programmes, (b) financial arrangements for any fund that has been established to promote the reduction, re-use, recycling and recovery of waste; (c) awareness programmes to inform the public of the impacts of waste emanating from the product on health and the environment; and (d) any other measures to reduce the potential impact of the product on health and the environment."⁶ The definition of the term 'person' is consistent with earlier legislation and includes companies.⁷ Art. 18 of the Waste Act gives the Minister of Environmental Affairs the power, in consultation with the Minister of Trade and Industry, to 'identify a product or class of products', 'specify the extended producer responsibility measures' and

https://www.dffe.gov.za/sites/default/files/docs/2020nationalwaste_managementstrategy1.pdf

³ Republic of South Africa (2009) No. 59 of 2008 – National Environmental Management: Waste Act, 2008. Government Gazette, No. 32000, 10 March 2009. Art. 2a. https://www.environment.gov.za/sites/default/files/legislations/nema_amendment_act59_0.pdf

⁴ See Department of Environmental Affairs of the Republic of South Africa (2019) Draft 2019 Revised and Updated National Waste Management Strategy. Gazette No. 42879, 3 December 2019. P. 4, 6 and 8:

² See Department of Environmental Affairs of the Republic of South Africa (2019) Draft 2019 Revised and Updated National Waste Management Strategy. Gazette No. 42879, 3 December 2019. P. 6, 44-45.

 $https://www.gov.za/sites/default/files/gcis_document/201912/42879gon1561.pdf$

⁵ Department of Environmental Affairs, Website, "Operation Phakisa – Chemicals and Waste Economy, last accessed on 15 April 2020. https://www.environment.gov.za/projectsprogrammes/operationphakisa_chemical_waste_economy

⁶ Republic of South Africa (2009) No. 59 of 2008 – National Environmental Management: Waste Act, 2008. Government Gazette, No. 32000, 10 March 2009. Art. 1: https://www.dffe.gov.za/sites/default/files/legislations/nema_amendment_act59_0.pdf

⁷ Republic of South Africa (2009) No. 59 of 2008 – National Environmental Management: Waste Act, 2008. Government Gazette, No. 32000, 10 March 2009. Art. 1. And Interpretation Act 33 of 1957, Art. 2 Definitions. https://www.justice.gov.za/legislation/acts/1957-033.pdf





'identify the person or category of persons'. The Minister of Environmental Affairs can specify requirements in relation to the operation of EPR programmes, financial and institutional arrangements associated with waste minimisation programmes, the percentage of products to be recovered by such programmes and labelling requirements for the products concerned. However, affected producers must be consulted on any changes, and scientific evidence must be taken into account.

EPR in South Africa needs to be considered in the context of the Industry Developed EPR Schemes that are developed by the relevant PRO's on behalf of their Producer Members. Their purpose, scope and content are also defined in the Waste Act. The National Waste Management Strategy of 2021 lists them as a tool for waste management, along with EPR and a number of other instruments. The basic idea behind the Industry EPR Schemes is to invite the private sector to work together to set joint targets and the EPR fees, and agree measures to achieve the targets for specific waste streams, by the establishment of mandatory EPR schemes.

In December 2017, the Department of Environmental Affairs issued a 'Call on the paper and packaging industry, electrical and electronic industry and lighting industry to prepare and submit Industry Waste Management Plans to the Minister for approval'.⁸ The call for Industry Waste Management Plans was made under a Section 28 Notice. The Section 28 Notice envisaged that an EPR system would be set up, but that the funds raised from levies paid by the industry would be transferred initially to the government. The government would then release that funding back to the PRO's, which would in turn distribute a portion of the funds to individual companies to help them deliver their obligations under the Industry Waste Management Plan. Membership of the PROs was to be mandatory for industry participants in the EPR scheme, The Section 28 Notice required each PRO to submit an Industry Waste Management Plan, either for each individual industry involved in the scheme or as a single consolidated document. Of the 13 Industry Waste Plans drawn up, 12 of them demanded that funds should be raised and managed by industry, rather than by the government and the PROs.

Eventually, in December 2019, the government under the Leadership of a newly appointed Minister withdrew the Section 28 Notice as it was deemed to be legally flawed and announced its intention to publish a Section 18 EPR Notice shortly thereafter. Due to this decision, the submitted Industry Waste Management Plans were no longer relevant. Instead, the Minister announced her decision to adopt a new approach "centred on the extended producer responsibility (EPR) principle". She would "intend to have further engagements with the relevant industries that have been identified as generators of waste, on the specific EPR measures that must be taken in respect of the product or class of products, as contemplated in section 18(1) of the National Environmental Management: Waste Act, 2008."⁹

The new Section 18 Pre-Notice appears to move towards a more 'co-operative' approach between government and industry, as it allows for financial contributions to be paid by producers and managed by industry. The Minister appointed staff members from the Chemicals and Hazardous Waste Management Department to facilitate workshops between Industry and the department. The aim of these workshops was to engage industry representatives and invite them to participate in drafting the content of the intended Section 18 policy framework. It was intended that these proposals would then be collated and taken into consideration when the final policy document was drafted and finalised by the Department of Forestry, Fisheries and the Environment (DFFE). The initial timescale for this process was set at 6 to 12 months, and the first workshop was held in February 2020. However, COVID-19 prevented any further face-to-face meetings from being held.

⁸ Department of Environmental Affairs (2017) Call on the paper and packaging industry, electrical and electronic industry and lighting industry to prepare and submit Industry Waste Management Plans to the Minister for approval. Government Gazette, No. 41303, https://www.environment.gov.za/sites/default/files/gazetted_notices/nemwa59of2008_paperandpackagingindusrty_electricalandel ectronicindustry_gn41303_0.pdf

⁹ Government Gazette (2019) 'National Environmental Waste Act (59/2008): Withdrawal of the Section 28 Notice calling for Paper and Packaging Industry, Electrical and Electronic Industry and the Lighting Industry Waste Management Plans in terms of Section 28 of the Act'. 13 December 2019, Vol 65, No. 42909. https://www.greengazette.co.za/notices/national-environmental-management-waste-act-59-2008-withdrawal-of-the-section-28-notice-calling-for-paper-and-packaging-industry-electrical-and-electronic-industry-and-the-lighting_20191213-GGN-42909-01659





Despite the disruption caused by the virus, the DFFE went on to request individual industries to work on their amendment proposals¹⁰ and submit them by e-mail by 08 May 2020, with the Section 18 policy released on 05 November 2020 as a final document for implementation¹¹. The various industry Sectors were not satisfied as the published regulations did not include any of the proposed amendments made by industry. The Minister then issued an extension till the 05 May 2021, to allow for engagement between the DFFE and the different sectors to negotiate the amendments. A Ministerial Task Team was established by the Minister, comprising of one representative from each sector and the Head of Policy from the DFFE. In these negotiations many of the concerns were addressed and amended but not all were changed. A time period of six months was granted by the DFFE to allow the sectors to organise themselves before full implementation on the 05 November 2021. After the amendment period was completed, the final policy document was signed by the Minister for publication with the amendments on the 05 May 2021. The definitions in the EPR regulations can be seen in the source linked below.¹²

Products covered under the EPR scheme

Until now, the South African EPR scheme had covered PET, polyolefins (PP, HDPE, LDPE and LLDPE), polystyrene, vinyl, glass, paper and metals.

Since the implementation of the mandatory EPR Regulations stated products added to this known as "identified products" in the regulations are as follows:

The following identified products at the end of their life:

- (1) Paper & paper packaging material including office paper
- (2) Plastic packaging
- (3) Biodegradable and compostable packaging
- (4) Single-use products
- (5) Single-use compostable products
- (6) Single-use biodegradable products
- (7) Glass packaging; and
- (8) Metal packaging containers; but excludes
- (9) Plastic carrier bags and plastic flat bags.

Further breakdown of the "identified single-use products" are as follows:

Single-use products:

- (i) Films/Flexibles: agricultural mulch films, garbage bags, pallet wrap;
- (ii) Injection moulded products: cups, tubs, cutlery (knives, forks and spoons), stirrers;
- (iii) Blow moulded products: bottles, containers, jars;
- (iv) Extruded products: straws, sheets; and
- (v) Thermoformed products: trays, punnets, cups, various packaging.

Single-use compostable products:

(i) Compostable Films/Flexibles: agricultural mulch films, garbage bags, pallet wrap;

¹⁰ https://www.gov.za/documents/national-environmental-management-waste-act-regulations-extended-producer-responsibility-0 ¹¹ http://sawic.environment.gov.za/documents/12418.pdf

¹² Definitions in the EPR regulation: https://www.gov.za/sites/default/files/gcis_document/202105/44539gon400.pdf





- (ii) Compostable Injection moulded products: cups, tubs, cutlery (knives, forks, spoons), stirrers;
- (iii) Compostable Blow moulded products: bottle, containers, jars;
- (iv) Compostable Extruded products: straws, sheets; and
- (v) Compostable products: trays, punnets, cups, various packaging.

Single-use biodegradable products:

- (i) Biodegradable films/flexibles: agricultural mulch films, garbage bags, pallet wrap;
- (ii) Biodegradable Injection moulded products: cups, tubs, cutlery (knives, forks, spoons), stirrers;
- (iii) Biodegradable Blow moulded products: bottles, containers, and jars;
- (iv) Biodegradable Extruded products: straws, sheets; and
- (v) Biodegradable products: trays, punnets, cups, various packaging.

Further breakdown of the "identified metal Products" are as follows:

Metal packaging including:

- (i) Tinplate (ferrous); and
- (ii) Aluminium (non-ferrous).

Producers' role and obligations

Producer Responsibility Organisations (PROs) have been set up by representatives of the industries concerned, often in cooperation with other stakeholders at other points in the relevant value chains, such as consumer goods companies, retailers and waste management operators which include informal waste pickers. Before the adapation of the mandatory EPR Regulation these PROs operated voluntarily collecting voluntary EPR fees and voluntary grants. Today, these PROs collect mandatory EPR fees from their Producer members. The PROs use the revenue they generate among other regulatory requirements to support work to collect, sort and recycle recyclable material against regulated targets that apply for a period of 5 years from the date of the implementation of the extended producer responsibility scheme. The activities are carried out by informal waste pickers and small to large sized enterprises. Examples of the regulated targets can be seen below:





Table 1: Examples of regulated targets:13

Product or class of Products	Year	Product Design (recycled content) [%]	Reuse Target [%]	Collection Target [%]	Recycling Target [%]	Energy recovery/ exports/ other [%]
						[/0]
	1	10	-	60	54	-
Plastic PET Beverage Bottles	2	12.5	-	64	58	-
Dotties	3	13	-	66	59	-
	4	15	-	68	61	-
	5	20	-	70	65	-
	1	20	6	46.4	38.4	-
Glass: Alcoholic Beverage (ready to drink)	2	25	7	52.5	43.44	-
	3	30	8	58.4	48.32	-
	4	35	9	64.6	53.45	-
	5	40	10	65.4	54.12	-
Aluminium (non- ferrous) (Used Beverage Cans)	1	24	-	62	30	32
	2	28	-	64	32	32
	3	32	-	66	33	33
	4	36	-	68	34	34
	5	40	-	70	35	35

The obligated sectors, paper and packaging; electrical and electronic equipment producers had to register as a Producer with the DFFE and a DFFE registered PRO before the 05 November 2021.

Each sector had to establish a PRO as a not-for-profit company, in compliance with the regulations and each PRO had be registered with the DFFE. The Board of Directors must be made up of Producers. Producers that did not establish a PRO had to register with an existing PRO that is registered with the DFFE. The PRO had to be "operationally ready" with all EPR funding in place by the 05 of November 2021. Producers/PRO's must develop and submit an extended producer responsibility scheme implementation plan according to the Extended Producer Responsibility Regulations by the 05 November 2021.¹⁴

The PRO's will be required to submit their operational budgets by the 05 January 2022, and their first progress report to DFFE by June 2022.

The process surrounding the Section 18 Notice has been very different to the one used for the previous Section 28 Notice. Now that the Section 18 Notice is published, there will be no further invitations to submit plans and no approval phase; the parties affected by the new legislation will simply have to comply with the new law.

¹³ The complete list of regulated targets can be found here:

https://www.gov.za/sites/default/files/gcis_document/202105/44539gon400.pdf

¹⁴ http://sawic.environment.gov.za/documents/12418.pdf and

https://www.gov.za/sites/default/files/gcis_document/202105/44539gon400.pdf (have to be read together)





Existing mandatory PROs for packaging

Overview of mandatory PROs

Several mandatory, industry-led EPR schemes for different waste streams are now currently operating in South Africa. Due to the new regulation published in May 2021, there might be new PROs emerging, and existing PROs will be requested to register with the DFFE. The following PROs work with the paper and packaging industry:

PRO	Packaging materials	Operating since	Details
PET Recycling Company (PETCO) www.petco.co.za	PET (beverage, empty bottles for private use, thermoformed containers)	2004	 Professional operational team of 10 people, 12 non-executive directors representing every stage of the value chain in the industry. A voluntary EPR fee is collected, paid on a randper-tonne basis by converters manufacturing bottles from PET resin, bottlers who fill PET bottles and and PET importers. Grants are also paid by brand owners, resin producers and retailers. The revenue collected is used to: 1) Support recyclers, particularly during adverse economic cycles. 2) Support, train and mentor reclaimers and waste entrepreneurs. 3) Fund consumer education and empowerment initatives, joint venture projects and the drafting of recycling guidance
The Polyolefin Responsibility Organisation (POLYCO) www.polyco.co.za	LDPE (films, bags, etc.) LLDPE (films, bags, etc.) HDPE (boxes, bottles, containers, bags, etc.) PP (food packaging)	2011	Across the industry. Not-for-profit industry body. Voluntary EPR fee per tonne for polyolefins, paid by 11 members (polyolefin packaging converters). Funding support for collection and recycling companies provided through grants or interest-free loans and e.g. the Packa-Ching scheme (recyclables collected in informal settlements by mobile units with payments made electronically). ¹⁵
Expanded Polystyrene Association of Southern Africa (EPSASA) https://epsasa.co.za/	Expanded Polystyrene (EPS) High Impact Polysterene (HIPS)	2007/ 2009	Non-profit Product Responsibility Organisation (PRO) funded by converters of polysterene. 10 full members and 5 associate members, including raw material suppliers, manufacturers, recyclers and retailers. Provides funding for recycling projects.

Table 2: Overview of mandatory PROs in the paper and packaging industry

¹⁵ For more information, see: https://www.polyco.co.za/packa-ching/





Association (SAVA) www.savinyls.co.za(PVC)vinyl industry rather than a PRO. Has drawn up a Product Stewardship Commitment including recycling targets. 21 members.The Glass Recycling Company (TGRC) www.theglassrecyclingcom pany.co.zaGlass2005Voluntary industry initiative with 18 members (manufacturers, consumer goods companies). Brand owners pay EPR fees per tonne of glass bought from glass manufacturers. Manufacturers buy recyclable glass for recycling. Provides funding for 'glass banks' (big containers for glass collection in public spaces).Fibre Circle (PAMDEV) https://fibrecircle.co.za/Paper paper packaging Liquid packaging board2016The PRO for the paper and packaging industry's voluntary EPR scheme. Involves paper manufacturers, importers, brand owners and retailers and aims to increase separation at source. Supports awareness raising and job/business creation in collection and recycling.RecyclePaperZA https://www.thepaperstorNewspapers, magazines,2003Provides information about paper recycling Currently has 10 members. Previously known				
Company (TGRC) www.theglassrecyclingcom pany.co.zaImage: Company (TGRC) www.theglassrecyclingcom pany.co.zaImage: Companies of the second companies	Association (SAVA)			· · · · · · · · · · · · · · · · · · ·
https://fibrecircle.co.za/Paper packaging Liquid packaging boardindustry's voluntary EPR scheme. Involves paper manufacturers, importers, branc owners and retailers and aims to increase separation at source. Supports awareness raising and job/business creation in collection and recycling.RecyclePaperZA https://www.thepaperstor y.co.za/Newspapers, magazines, corrugated/solid cases/craft papers, office/ graphics papers, mixed and other papers2003Provides information about paper recycling Currently has 10 members. Previously known as Paper Recycling Association of South Africa (PRASA) prior to change of name in 2018.METPAC-SA www.metpacsa.org.zaMetal packaging (aluminum, steel, (aluminum, steel,2017Industry body, 17 members.	Company (TGRC) www.theglassrecyclingcom	Glass	2005	companies). Brand owners pay EPR fees per tonne of glass bought from glass manufacturers. Manufacturers buy recyclable glass for recycling. Provides funding for 'glass banks' (big containers for glass collection in
https://www.thepaperstor y.co.za/magazines, corrugated/solid cases/craft papers, office/ graphics papers, mixed and other papersCurrently has 10 members. Previously known as Paper Recycling Association of South Africa (PRASA) prior to change of name in 2018.METPAC-SA www.metpacsa.org.zaMetal packaging (aluminum, steel, (aluminum, steel,2017Industry body, 17 members.	· · · ·	Paper packaging Liquid packaging	2016	owners and retailers and aims to increase separation at source. Supports awareness- raising and job/business creation in collection
www.metpacsa.org.za (aluminum, steel,	https://www.thepaperstor	magazines, corrugated/solid cases/craft papers, office/ graphics papers, mixed and	2003	Provides information about paper recycling. Currently has 10 members. Previously known as Paper Recycling Association of South Africa (PRASA) prior to change of name in 2018.
		(aluminum, steel,	2017	Industry body, 17 members.

In the past, the **extent of industry participation, activity and recycling rates all vary** between these PROs. For metal packaging, MetPac-SA reported a collection rate of 75.8% for 2017 (equating to 138,900 t), with 40% of industry stakeholders participating in the voluntary EPR scheme.¹⁶ Fibre Circle and RecyclePaperZA reported a collection rate of 71.7% for recoverable paper and paper packaging in 2018 (about 1.28 million t), compared to 66.7% in 2015.¹⁷ According to statistics from RecyclePaperZA for 2018, about 54.8% of all paper consumed was recovered or recycled. On the other hand, the Glass Recycling Company reported that about 80% of glass was diverted from landfill in 2018 (including reusable glass), with 42% being recycled. According to their statistics, the glass recycling rate rose from 18% in 2006 to 42% in 2018, and about 4,000 'glass banks', – large collection containers, have been installed in public places. They estimate that new glass products contain about 40% recycled glass.¹⁸

As far as different types of **plastic packaging** are concerned, POLYCO projects that the recycling rate for polyolefins (LDPE, LLDPE, HDPE, PP) will rise to 35% by 2020 (234,000 t of a total of

- ¹⁷ https://fibrecircle.co.za/paper-industry-encourages-people-to-continue-recycling-amid-challenging-times/ and statistics at
- https://www.thepaperstory.co.za/paper-recycling-statistics/
- 18 See https://theglassrecyclingcompany.co.za/

¹⁶ Packaging SA (2018) Packaging SA Extended Producer Responsibility Plan – Volume 1. p. 68-69





670,000 t).¹⁹ It currently receives EPR fees for 20% of all polyolefins introduced to the market.²⁰ On the other hand, the Polystyrene Association of South Africa reported a collection rate for polystyrene of 20.41% (7,929 t) in 2017, with a total of 5,384 t being recycled into products including picture frames, trays, cement blocks and outdoor furniture.²¹ According to PETCO's independently audited recycling rates, 98,649 t of PET post-consumer bottles were recycled in 2018, equating to 63% of the total quantity on the market, compared to 16% in 2005 and 45% in 2012.²² Its figures also indicate that 90% of the PET bottle industry is already participating in PETCO. PETCO is currently working together with two thermoform-producing companies who have recently joined the PRO (and started paying EPR fees) to set up a system for PET thermoform recycling. However, PETCO does not currently have any representation from the PET edible oils sector. PETCO estimates that it covers around 61% of the total South African PET market.²³

As stated above, in the future product specific targets regarding recycling and reuse have to be fulfilled by the PROs.

PETCO: a globally recognised mandatory PRO

The PET Recycling Company (PETCO), founded in 2004, is one of South Africa's oldest and bestknown PROs. It has started as voluntary PRO. Following the new regulations of May 2021, PETCO registered with the DFFE as a PRO and will thus continue to play a part in the South African mandatory EPR scheme. It sees itself as an 'industry-driven and industry-financed environmental solution for PET'. As of 2020, PETCO has a professional team of 10 employees and 2 contractors, as well as 12 non-executive directors representing various stakeholders along the value chain of each obliged industry (resin producers, converters, bottlers, collectors and recyclers, consumer goods companies, retailers).²⁴ In 2019 it had 26 voting members and 73 associate members, including collectors and small and medium-sized enterprises.²⁵

PET manufacturers and importers of PET raw materials pay EPR fees to PETCO, and consumer goods companies provide it with funding through voluntary grants. About 70-80% of this revenue is used to provide additional funding for recycling projects. PETCO makes payments to recycling companies for each kilogram of PET they purchase from collectors. The amount paid per kilo is variable depending on fluctuations in the PET market, which are monitored by PETCO. PETCO also provides basic bailing, weighing, transportation and protection equipment to start-ups.²⁶

In order to ensure that a large proportion of collected PET bottles was recycled, PETCO entered into five-year contracts with recyclers from other countries to encourage them investing into local PET recycling plants in South Africa. PETCO's strategy focused on recyclers with ambitious growth targets for the recycling market (8%-10% per year). PETCO makes performance-related payments to the recyclers if the growth targets are met.

PETCO also invests in schemes to increase demand for recycled PET. In the first few years after PETCO was set up, most contracted recyclers produced fibre-based products (such as clothing or textiles, some of them used in industrial and automotive applications). This eventually led to the local market for these products reaching saturation point in 2009. To tackle this problem, PETCO added an additional incentive to recyclers to export their fibre-based products, thus reducing the supply pressure on the local market. At the same time, they also encouraged the establishment of new bottle-to-bottle recycling plants and drew up a Design for Recycling Guide to encourage recycling.²⁷

¹⁹ See https://www.polyco.co.za/about-polyco/

²⁰ Packaging SA (2018) Packaging SA Extended Producer Responsibility Plan – Volume 1. p. 70.

²¹ See for collection rate: Packaging SA (2018) Packaging SA Extended Producer Responsibility Plan – Volume 1. p. 72. See for recycling rate: https://epsasa.co.za/

²² See https://petco.co.za/how-is-pet-recycled/

²³ See Packaging SA (2018) Packaging SA Extended Producer Responsibility Plan – Volume 1. p. 71

²⁴ https://petco.co.za/who-we-are/ and https://petco.co.za/member-portal/current-members/

²⁵ https://petco.co.za/member-portal/current-members/

²⁶ https://petco.co.za/start-a-recycling-business/

²⁷ https://petco.co.za/wp-content/uploads/2019/08/PETCO_Design-for-Recyclability_Guideline-Document_2019_FINAL.pdf





Awareness-raising and educational activities for consumers are also part of PETCO's activities. Consumers can access a list of drop-off sites from the PETCO website, for example. Moreover, PETCO estimates that the informal collection of PET bottles provides a livelihood for upwards of 60,000 people, on the basis of a collection rate of 1.45 t of PET per person per year (200 bottles over 240 days) and its total collection of 98,649 t in 2018. During the COVID-19 crisis in 2020, PETCO shared various information about government support programmes with informal sector stakeholders and small and medium-sized enterprises.²⁸

Thanks to its stability and the financial incentives on offer, South Africa was the first African country to produce PET bottles with locally recycled PET. PETCO is currently expanding to other African countries, including Kenya, and has also plans to operate in Uganda and Ethiopia.

Outlook

The new Section 18 Notice brings fundamental changes to the EPR scheme in South Africa. With the new legal requirements, before voluntarily organised activities and funding are mandatory as of November 2021. The Section 18 Notice is the result of an intense consultation process between the public and private sectors.

The continued interest in **multi-stakeholder dialogues** between the public and private sector, civil society and academia in South Africa was in evidence at a number of recent events and fora on environmental issues. In November 2019, the Department of Environmental Affairs organised a Plastics Colloquium, working together with Plastics SA, the Consumer Goods Council and the South African Waste Pickers Association.²⁹ In December 2019, it submitted a revised and updated draft of its National Waste Management Strategy for public consultation. February 2020 saw the launch of a South Africa Plastic Pact, incorporating a number of ambitious targets for 2025 in line with the Ellen MacArthur Foundation's vision of a New Plastics Economy³⁰. The pact states that "100% of plastic packaging should be reusable, recyclable or compostable; 70% of plastic packaging effectively recycled; and an average of 30% of total plastic packaging should be recycled"³⁰. These developments might result in an even more advanced EPR system for packaging in South Africa over the next few years.

Information correct as of November 2021

Key readings and other sources

- Department of Environmental Affairs (05 November 2020). Extended Producer Responsibility Regulations, http://sawic.environment.gov.za/documents/12418.pdf
- Department of Environmental Affairs (05 May 2021). Extended Producer Responsibility Regulations – amendments https://www.gov.za/sites/default/files/gcis_document/202105/44539gon400.pdf

Department of Environmental Affairs (2020). National Pricing Strategy for Waste Management. https://www.dffe.gov.za/sites/default/files/docs/2020nationalwaste_managementstrategy1.pdf

²⁸ https://petco.co.za/covid-19/

²⁹ Department of Environmental Affairs (2019) Speech by Minister Barbara Creecy at the opening of the Plastics Colloquium. Website, 22th of November 2019, https://www.environment.gov.za/speech/creecyopens_plasticolloquium. Documentation of the Plastics Colloquium available at: South African Waste Information Centre (SAWIC) (2019) Website – Plastic Colloquium November 2019. http://sawic.environment.gov.za/?menu=357

³⁰ The SA Plastics Pact, Website, https://www.saplasticspact.org.za/how/





Department of Environmental Affairs (2017). Call on the paper and packaging industry, electrical and electronic industry and lighting industry to prepare and submit Industry Waste Management Plans to the Minister for approval. Government Gazette, No. 41303. https://www.environment.gov.za/sites/default/files/gazetted_notices/nemwa59of2008_p aperandpackagingindusrty_electricalandelectronicindustry_gn41303_0.pdf

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