



**PREVENT**  
Waste Alliance

## Enhancing awareness & employment through recycling Factsheet

<b>Project period:</b>	01.2021 – 06.2022
<b>Countries:</b>	Serbia Bosnia Herzegovina
<b>Project partners:</b>	<a href="#">Help e.V. Germany</a> <a href="#">Rodiek-Nehlsen</a>
<b>Local partners:</b>	Help Serbia Help Bosnia Herzegovina Mobeza
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<b>More details:</b>	<a href="https://prevent-waste.net/en/pilotprojects/serbia-bosnia-herzegovina/">https://prevent-waste.net/en/pilotprojects/serbia-bosnia-herzegovina/</a>

In the project “Enhancing awareness & employment through recycling” recycling in Serbia shall be enhanced while supporting vulnerable groups with legal employment. Additionally, media campaigns will inform the general public in both Serbia and Bosnia Herzegovina about proper waste management and reduction.

### Project target group:

- Informal waste collectors
- Small- and medium sized recyclers
- General public

### Activities:

Rodiek, a German recycling company, will provide its expertise to support a selected Serbian small-medium recycler to build its organisational and technical capacities. Jointly they will establish a sound business

plan and develop options for additional recycling streams, including the identification of necessary technical equipment, mandatory skills and standard operating procedures.

At the same time, Help e.V., an international non-government organisation, will identify informal waste collectors from vulnerable groups which shall eventually be employed through the Serbian recycling company. In order to enhance their capacities, the waste collectors will be trained. Providing adequate protective equipment will ensure secure working conditions.

Furthermore, an informative awareness raising campaign on plastic waste will be created and launched in Bosnia Herzegovina and Serbia. Besides sensitizing the population about plastic waste and its impact on the environment, it will also provide access to the information about recycling centres that receive waste.



## PREVENT Waste Alliance

The PREVENT Waste Alliance serves as a platform for exchange and international cooperation. Organisations from the private sector, academia, civil society and public institutions jointly engage for a circular economy. The PREVENT members contribute to minimising waste, eliminating pollutants and maximising the reutilisation of resources in the economy worldwide. They strive to reduce waste pollution in low- and middle-income countries and work together for the prevention, collection, and recycling of waste, as well as the increased uptake of secondary resources.

This project was selected in a call for innovative and scalable solutions to build a circular economy.

The PREVENT Waste Alliance was launched in 2019 by the German Federal Ministry for Economic Cooperation and Development.



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## Imprint

### Published by

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### On behalf of

German Federal Ministry for Economic Cooperation  
and Development (BMZ)  
Environmental policy, urban development, mobility,  
circular economy, marine conservation  
Bonn, Germany

This project is funded by the PREVENT Waste Alliance,  
an initiative of the German Federal Government.

More information: [www.prevent-waste.net/en/](http://www.prevent-waste.net/en/)

February 2021